Let  $X_1, X_2, \ldots, X_n$  denote i.i.d. centered standard normal random variables, then the law of the sample variance  $Q_n = \sum_{i=1}^n (X_i - \overline{X})^2$  is the  $\chi^2$ -distribution with n-1 degrees of freedom. It is an open problem in classical probability to characterize all distributions with this property and in particular, whether it characterizes the normal law. Now we present a solution of the free analogue of this question and show that the only distributions, whose free sample variance is distributed according to a free  $\chi^2$ -distribution, are the semicircle law and more generally so-called *odd* laws, by which we mean laws with vanishing higher order even cumulants. In the way of proof we derive an explicit formula for the free cumulants of  $Q_n$  which shows that indeed the odd cumulants do not contribute and which exhibits an interesting connection to the concept of preservation of free infinite divisibility.